

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S21	20548	(707/1,2,10,104.1).ccls.	US-PGPUB; USPAT	ADJ	ON	2007/12/05 13:02
S22	138	S21 AND ((alternative\$2 OR alternat\$3 OR substitut\$4) NEAR3 (banner OR ad OR advertisement OR advertis\$3))	US-PGPUB; USPAT	ADJ	ON	2007/12/05 13:08
S23	65	S22 AND (web\$site OR internet site OR web\$page)	US-PGPUB; USPAT	ADJ	ON	2007/12/05 13:06
S24	289	S21 AND ((alternative\$2 OR alternat\$3 OR substitut\$4 OR different) NEAR3 (banner OR ad OR advertisement OR advertis\$3))	US-PGPUB; USPAT	ADJ	ON	2007/12/05 13:08
S25	314	S21 AND ((alternative\$2 OR alternat\$3 OR substitut\$4 OR different OR replac\$3) NEAR3 (banner OR ad OR advertisement OR advertis\$3))	US-PGPUB; USPAT	ADJ	ON	2007/12/05 15:19
S26	69	S25 AND ((filter\$3 OR screen\$3) NEAR3 (banner OR ad OR advertisement OR advertis\$3))	US-PGPUB; USPAT	ADJ	ON	2007/12/05 13:18
S27	19	S25 AND ((filter\$3) NEAR3 (banner OR ad OR advertisement OR advertis\$3))	US-PGPUB; USPAT	ADJ	ON	2007/12/06 11:14
S28	20548	(707/1,2,10,104.1).ccls.	US-PGPUB; USPAT	ADJ	ON	2007/12/05 15:19
S29	314	S28 AND ((alternative\$2 OR alternat\$3 OR substitut\$4 OR different OR replac\$3) NEAR3 (banner OR ad OR advertisement OR advertis\$3))	US-PGPUB; USPAT	ADJ	ON	2007/12/05 15:19
S30	118	S29 AND ((ad OR advertisement OR advertis\$3 OR banner) NEAR3 (replac\$3 OR replacement OR swap\$4 OR chang\$3 OR substitut\$4))	US-PGPUB; USPAT	ADJ	ON	2007/12/05 15:22
S31	314	S29 AND ((ad OR advertisement OR advertis\$3 OR banner) NEAR3 (alternative\$2 OR alternat\$3 OR different OR replac\$3 OR replacement OR swap\$4 OR chang\$3 OR substitut\$4))	US-PGPUB; USPAT	ADJ	ON	2007/12/05 15:23
S32	426	S28 AND ((ad OR advertisement OR advertis\$3 OR banner) NEAR3 (alternative\$2 OR alternat\$3 OR different OR replac\$3 OR replacement OR swap\$4 OR chang\$3 OR substitut\$4))	US-PGPUB; USPAT	ADJ	ON	2007/12/06 11:13

## EAST Search History

S33	27	S32 AND ((filter\$3) NEAR3 (banner OR ad OR advertisement OR advertis\$3))	US-PGPUB; USPAT	ADJ	ON	2007/12/05 15:24
S34	12740	((ad OR advertisement OR advertis\$3) NEAR3 (alternative\$2 OR alternat\$3 OR different OR replac\$3 OR replacement OR swap\$4 OR chang\$3 OR substitut\$4))	US-PGPUB; USPAT	ADJ	ON	2007/12/06 11:13
S35	447	S34 AND ((filter\$3) NEAR3 (ad OR advertisement OR advertis\$3))	US-PGPUB; USPAT	ADJ	ON	2007/12/06 11:15
S36	237	S35 AND ((request\$3) NEAR3 (ad OR advertisement OR advertis\$3))	US-PGPUB; USPAT	ADJ	ON	2007/12/06 11:15
S37	103	S36 AND ((web\$page OR web\$site OR internet site) WITH (ad OR advertisement OR advertis\$3))	US-PGPUB; USPAT	ADJ	ON	2007/12/06 11:16